



# Consent and Willingness to Serve Form

## Hotel Occupancy Tax Committee

The HOT Committee is set forth by the Alvin City Council for reviewing applications for the allocation of Hotel Occupancy Tax Funds to entities in partnership with the Alvin Convention & Visitor’s Bureau. This committee shall make determinations on eligibility per the laws and guidelines set forth by the State of Texas in the Texas Tax Code, Sec. 351 and make initial funding recommendations to the City Council, who in turn will make the final decision on the allocation of funds.

In order to serve on the HOT Committee you must be one of the following:

1. A member representing the interests of the hotel and convention industry
2. An owner/manager of a tourist attraction
3. A representative of an organization involved in the allowable use categories of the tax code governing HOT funds (categories listed on reverse side)

**Name:** \_\_\_\_\_

**Physical Address:** \_\_\_\_\_

**Daytime Telephone:** \_\_\_\_\_ **Evening Telephone:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Employer:** \_\_\_\_\_ **Position:** \_\_\_\_\_

**Please describe your qualifications for the position on the committee:**

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**Please list any civic or community endeavors in which you have been involved:**

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*I understand that appointments are solely at the discretion of council and that this form is not the only basis of candidate selection. If appointed, I will accept the position and faithfully serve to the best of my ability. I understand that information provided in this document is subject to the Public Information Act.*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please Return to the City Clerk’s Office by June 28, 2017

*This form will be retained for one year.*

## HOTEL OCCUPANCY TAX USE GUIDELINES UNDER TEXAS STATE LAW

**State Law:** By law of the State of Texas, the City of Alvin collects a Hotel Occupancy Tax (HOT) from hotels and other lodging facilities. Per Chapter 351, Texas Tax Code, there is a two-part test that every expenditure must pass to be valid:

- 1.) The expenditure must directly enhance and promote tourism and the hotel and convention industry
- 2.) The expenditure must clearly fit into one of the following statutory categories for expenditure of local hotel occupancy tax revenues:
  - a) Registration of convention delegates
  - b) Advertising, solicitations and promotions that directly promote tourism and the hotel and convention industry
  - c) Promotions of the arts that directly promote tourism and the hotel and convention industry
  - d) Historical restoration and preservation activities that directly promote tourism and the hotel and convention industry
  - e) Sporting event expenses that substantially increase economic activity at hotels
  - f) Funding of transportation systems for tourists from hotels in and near the city to any of the specified destinations detailed in Sec. 351 of the Texas Tax Code
  - g) Signage directing tourists to sites and attractions that are visited frequently by hotel guests in the municipality
  - h) Historic information on the number of room nights used in previous years of the same events
  - i) Current information on the size of a room block that has been reserved at area hotels to accommodate anticipated overnight guests attending the funded event
  - j) Historical information on the number of guests at hotels or other lodging facilities that attended the funded event (through surveys, guest directories, or other sources)
  - k) Examples of the planned marketing of the programs and activities that are likely to generate overnight visitors to local lodging properties from this event